



eyeo welcomes new CTO Stephen Hardisty

A great addition for new growth

Cologne - 27 August 2020 To further support eyeo's ambitious growth plans, the company is reorganizing the management board and will start the second half of the year with a new CTO. Stephen Hardisty took on the position as CTO and joined eyeo 14th of August. He will work closely with CEO and Founder of eyeo Till Faida and COO Jutta Horstmann.

"We are very happy that we could convince Stephen Hardisty to join us as eyeo's new CTO and look forward to having him shape the company's tech vision and strategy. We are convinced that the strong technical background and leadership experience he gained at companies like Etsy, Rocket Internet and ImmoScout24 make him a perfect choice for this position and that he is exactly what eyeo needs at this point", says Jutta Horstmann.

Former CTO Felix Dahlke will leave eyeo on August 31 and take up a new challenge as CTO for the privacy startup polypoly. CFO Steffen Kiedel will also be leaving eyeo on August 31 and will work on his own business Superlist. The new management board will now have three members, the position of former CFO Steffen Kiedel will not be filled again. His responsibilities will be taken over by Thomas Schenkelberg, Vice President of Finance at eyeo.

Till Faida, CEO and co-founder of eyeo says, "We are grateful for all the energy and know-how Felix and Steffen brought to eyeo in the last years. eyeo is reaching hundreds of millions of users and has successfully established user-friendly advertising that powers most of the biggest websites in the world. That would not have been possible without their outstanding work. We wish them all the best for their future and the challenges they will face in new places."

During the last few years eyeo has continuously grown, not only as an organization with now over 200 employees, but also in revenue and user numbers, with eyeo's technology now running on over 150 million devices worldwide. In order to be ready to meet any upcoming challenges as we further grow, scaling and streamlining business processes and organizational structure is essential. The new lean management board is a reflection of this and will help facilitate an even more successful future for eyeo.

about eyeo

eyeo creates a sustainable, fair online ecosystem by building, monetizing and distributing ad-blocking technology. By leveraging distribution partnerships, we bring ad-blocking technology everywhere, giving users control while providing user-friendly monetization. This is supported by our own desktop and mobile products, such as Adblock Plus, Adblock Browser and Flattr. Through the reach of our products and partnerships our technology runs on over 150 million devices.

For more information, please visit eyeo.com/en/press

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